



APRIL 2024 PRESS RELEASE

## New series: Jorma Paragon at High End Munich 2024

We are returning to Germany and what must be one of our favourite shows in the HiFi calendar. We welcome everyone to two rooms in collaboration with both Marten and Engström.

This year we are launching Jorma Paragon Power, the first product in our new top-level series: Jorma Paragon. The new power cable utilises 4mm<sup>2</sup> copper cable, creating sufficient conductor area for stable power supply, while its innovative dielectric minimises interference, ensuring pristine signal clarity. Equipped with a triple-layer shield, Jorma Paragon Power effectively dampens electrical, radio, and magnetic fields, both radiation and pick-up, providing unrivalled protection. Inspired by the nuclear power industry, Jorma Paragon Power utilises conductor material technology for noise suppression, delivering unparalleled clarity and definition.

Featuring custom connectors from Furutech, Jorma Paragon Power optimises power transition for maximum performance, enhancing your audio system's capabilities. Cryogenic treatment strengthens the conductor metal structure, enabling Jorma Paragon Power to deliver stunning power bursts without adding noise. Low noise floor is maintained, allowing for a high volume, low distortion, immersive listening experience within the capacity of the system.

After multiple testing and listening sessions, we can safely say that we have produced our finest power cable yet. We are delighted to launch our new series Jorma Paragon with the new Power cable, and we look forward to presenting it at High End Munich.

### JORMA AND ENGSTRÖM Atrium 4.2, room F219

*New Jorma Paragon Power cable*

*Jorma Statement loudspeaker and interconnects  
New Coltrane Quintet*

*Electronics and furniture: Engström ARNE, ERIC, LARS, MONICA and M-phono, KECES, Antipodes, MSB, TechDAS, Reed, Supatrack, and Solid-Tech*

### MARTEN & JORMA Atrium 4.1, room F119

*New Jorma Paragon Power cable*

*Jorma Statement loudspeaker and interconnects  
Jorma Power Filter Reference*

*New Coltrane Quintet*

*Electronics and furniture: Halcro, MSB, TechDas, DS Audio, Antipodes, and Artesania Audio racks*

### JORMA PARAGON POWER

- New for 2024
- Removes distortion above 50Hz
- Cryogenically frozen to -180°C
- Furutech custom connectors
- 3x 4 mm<sup>2</sup> thick cable
- Pure copper
- Paragon Power EUR 13,000 for 1.5m

**JORMA**

## JORMA PARAGON POWER



Download images at [jormaaudio.com/media](https://jormaaudio.com/media)

Jorma Design AB  
Flöjelbergsgatan 18  
431 37 Mölndal  
Sweden  
Tel +46 31 20 72 00

[info@jormaaudio.com](mailto:info@jormaaudio.com)  
[jormaaudio.com](https://jormaaudio.com)  
[instagram.com/jormaaudio](https://www.instagram.com/jormaaudio)

# JORMA